



The Toro Company — Irrigation Division

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P.O. Box 489, Riverside, California 92502-0489

January 1, 1990

Mr. Bradley K. Bays  
Prolawn Irrigation

Dear Mr. Bays:

You passed! You're a Certified Irrigation Professional. You are now a member of an elite group of contractors who are committed to improving themselves, their business, and their industry as a whole. And we are thankful that you've chosen Toro as your partner and irrigation manufacturer of preference.

On behalf of all of Toro's distribution partners and other Certified Irrigation Professionals worldwide, I welcome you to the program.

As the saying goes, "membership has its privileges", and as a Toro Certified Contractor, you are entitled to many benefits reserved only for the elite. Most importantly is the use of the Toro Certified Irrigation Professional logo. Whether it is on the business cards we provide you or the ads you run, the Certified Irrigation Professional logo is the mark of quality that homeowners will look for when selecting an Irrigation Contractor.

Enclosed you will find your Certificate of Completion, I.D. card valid for 15 months, and 250 business cards printed with the Certified logo. Simply take these cards to your local printer and have your logo printed on the inside.

Welcome!

Sincerely,

Steve Swenerton  
Director of Sales  
and Customer Satisfaction

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